

Grassroots Lobbyists' Plan by Region

ATTACHMENT "B"

Planning Committee (balanced with at least 50% members). Regional managers and board members shall select the Planning Committee members. The following are recommended for consideration:

- Board members
- CTA leaders
- CTA members (that are politically involved)
- Regional Manager
- Political Organizer
- Legislative Advocate
- Communications Consultant
- PCS
- Field support

Meeting/conference call of the regional planning committees to be held by GR in order to discuss expectations. Planning Committee should be of a manageable size.

*Optional: Include a Grassroots Lobbying Workgroup member.

Guidelines for Grassroots Lobbyist Teams:

Adopt regional goals, plan, and budget: Regional goals, plan, and budget will address the following guidelines:

Team Structure

- Teams can be structured as determined by the planning committee
- Planning Committee determines selection process for the various levels of grassroots lobbyists
- At least one member (grassroots lobbyist) per legislator, but one member can work with more than one legislator
- PCS staff are assigned by their regional manager
- PCS can work with more than one grassroots lobbyist

Team Requirements

- Team coordinates with Political Organizer, Communications Consultant, Legislative Advocate, Board member(s), PCS, and Grassroots Lobbyists
- Coordinate activities with appropriate service center councils and locals already engaged in legislative/political work.
- Team receives training annually and regionally
- Develop incentives and recognition for grassroots lobbyists

Grassroots Lobbyist selection

- Planning committee determines selection and removal process for grassroots lobbyists
- Grassroots lobbyist questionnaire will be used in the selection process but other criteria may be added (Lobbyist questionnaire will be available on-line)
- Tier member involvement to continue growing grassroots lobbyists
- In addition to local members, consider NEA Directors, local presidents, ESP, higher education, Student CTA, State Council Member Lobbyists and retirees
- Identify to the regional teams, key legislators that may need to be selected first—for example, Education, Appropriations, Budget

Friedrichs v. California Teachers Association

America's economy has swung out of balance. It's getting harder to get by, let alone get ahead. Everyday Americans are working more than ever before. Our work has created record wealth for an economic recovery that's been everywhere but ordinary peoples' wallets. Our economic rules unfairly favor corporate CEOs and the rich because they manipulate the rules in their favor. Almost no one stands up for average Americans these days, and now this Supreme Court case threatens to make it even worse. Everyone who works should be able to make ends meet, have a say about their futures, and have the right to negotiate together for better wages and benefits that can sustain their family.

Who are we? We are working people like teachers, nurses, firefighters, and other public service workers who are passionate about our work. We want to get ahead – and stay ahead – by working hard and banding together with others to win better wages and benefits that can sustain our families, win improvements on the job to make our work more effective, and fight for advancements that leave our communities better off than we found them.

Unions are made up of people who join together to make their voices heard on issues that affect all of us: fighting for smaller class sizes; working to make sure we can all retire with dignity; holding billionaires like corporate CEOs accountable for paying their fair share; and making sure that employers understand that we are working harder and harder just to get by. The only way to do that is by using our strength in numbers – banding together and speaking with one voice. We all benefit from having our voices heard.

Corporate CEOs and wealthy special interests who manipulate the economic rules in their favor by trying to make it even harder for working people like us -- people like teachers or firefighters – to come together, speak up, and get ahead. This case, which deals with public service workers, is just the latest tactic by the same wealthy special interests who have been attacking working people for decades.

Who is trying to undermine the rights of working people to negotiate together?

What is this case really about? The best way for working people to get ahead is to work hard and band together with others to win better wages and benefits that can sustain their families and win improvements on the job to make their work more effective. This case is about corporate CEOs and wealthy special interests trying to make it even harder for working people -- people like teachers or firefighters – to come together, speak up, and get ahead.

What are Fair Share Fees? Everyone can choose whether or not to join a union at work, and nothing in this case will change that. When the majority of people vote to form a union, however, the union is required by law to represent everyone in the workplace, whether that employee is a union member or not. Employees who don't want to belong to a union only have to contribute to the costs of the representation they receive. As all public employees enjoy the benefits, job security and other protections the union negotiates, it is only fair that all employees contribute to the cost of securing those benefits and protections.

How do Fair Share Fees work? This may sound complicated, but it's actually pretty simple and a good compromise. You can think about it this way: each individual teacher can choose whether or not to join the teachers union, but the teachers union is required by law to negotiate on behalf of all the teachers at the school and all of the teachers enjoy the benefits, job security and other protections that the union negotiates. Teachers who don't want to belong to a union only have to contribute to the costs of the representation they receive. It's only fair that every teacher contribute to the cost of negotiating those benefits and protections.

Those are the only fees we're talking about in this case. No teacher is required to join a union and no teacher is required to pay any fees that go to politics or political candidates. Nothing in this case will change that. ***Is anyone ever forced to join a union or pay for politics?*** No. The simple truth is that no one is required to join a union and no one is required to pay any fees that go to politics or political candidates. Nothing in this case will change that. This case is about making it even harder for working people to come together, speak up for each other, and get ahead by negotiating to make the rules about benefits, hours, and wages more fair.

Retirement

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Political Academy

**SAVE
THE
DATE**

2016 POLITICAL ACADEMIES

Location	Dates
SAN JOSE	Feb. 19-21
SACRAMENTO	March 11-13
LA COUNTY	May 13-15
SAN DIEGO	May 20-22

CTA

CTC proposed General and Special Education credential changes--The work was divided amongst the seven groups comprised of the Credentials and Professional Development Committee and the Special Education Committee. The groups generated key concerns to be presented by Noni Reis at the CTC Leadership Team meeting on November 6 with the Commission on Teacher Credentialing.

CTA support the School Funding and Budget Stability Act of 2016--Basically, it would continue prop 30, sans the sales taxes. CTA has crafted the language for this and you will hear more about this as the 2016 election cycle draws closer and closer. CTA also voted to spend 3 million dollars to support this act.

CAL PERS and CAL STRS - Our members and CTA are waiting to see if a political entity comes forward to fund petition/signature gathering or Voter Power Act and more importantly Pension CAP Act. We must stop efforts to eliminate Defined Benefit Retirement Programs and no "Tiering" of Benefits.

Community College Board of Governors/Chancellor's Consultation Council of Organizations - The Board of Governors is scrutinizing the Accreditation Agency that accredits the Community Colleges. Our CCA members want a new objective system. Chancellors Board will start a Task Force for change. A letter from CTA needs to be directed to this effort.